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| PFSMeeting Minutes |
| **Date:** | January 18th 2017 | **Time:** 315-3:45pm \* | **Facilitator:** James Norton |
| **Location:** | South Glens Falls Police **Next Meeting**: South Glens Falls Police | **Recorder:** James Norton |
| **Attendees:** | Donna Nichols-Moreau Community Center Patty Kilgore- Prevention Council, Victim Impact panel, SGF highJames Norton-PFS- Prevention Council Judy Moffitt- RAIS, FORW+W, HTvsH, South Glens Falls High |
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| Topic  | **Discussion** | **Decisions/Actions to be Taken** |
| **Previous Meeting****The Committee Name****Welcome****The Community Forum****Door Knockers****Online surveys****New Deterra locations****Mentoring team****Narcan training****Press Releases****Purchases**  | December 21st 2016 The committee discussed the PFS label as being non-specific but we did not want to divert away from the CCFW name and message. Starting off with the data walk.  9 images (3 Coalition Community Forum posters and 6 coalition ads) were created using the shutter stock photographs. The committee selected the images they liked best and discussed the key points of social media and social marketing. The PFS grant’s approach to social marketing was based upon the training by the CAPT and the Parents empowered. The Date of May 10th was finalized with the school and Committee. Speaker Ideas were discussed as well as the goals of creating tangible take home points for parents. The format will be discussed when the speaker list is finalized and advertising will be key. Questions should also be a pre-submitted formatDoor knockers are ready to go out but will probably not go out until the upcoming spring. Not discussedMentioned but otherwise no discussion for time purposes.The Mentoring was mentioned but is not due until SeptemberNot discussedThe training flyer was distributed. The trainings are now stationary as per the request from Project Safe point. The next set of trainings will move to the Recovery Community Center. Some Discussion around the event release date and when the LED Press release will be announced. Due to time, committee members are asked to review the document. The Bounce House for the Health Fair -Donated by the SGF Chamber of Commerce -Social Media Boost | Committee members are asked to brainstorm new ideas. A Community Form flyer was selected as well as a discussion on the points the PFS committee wants to hit. With 4 key concepts ready, James will send the documents to the data team for use in the focus group surveys.James – Local host Marcy Fraser, Benita Zon or Carrie Woermer. Judy- Sue Martin and Jane Baywood, & CFRDonna- Wanda from Saratoga Hospital or the Moreau CC counseling program. **A Parents are needed.**Tabled until next meetingTabled until data team can create a survey from the images created during the data walkNone this month with a total of 43. All members are encouraged to find new locations. Tabled.Next set of trainings will be announced by the prevention council around April 1st. Approved the press releases. ($175)- $0 $100**Approved** and needs to be mentioned at the coalition general meeting. Third Wednesday of the month kept as the PFS committee meeting.  |
| Next Meeting:  | 3:15- 4:30 PM in the South Glens Falls Police Department February 15th.  |  |